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Let's Band Together for Change

The APR Group recognises that the pause on REDcycle [#softplastics](#) collections, will significantly impact over 200 FMCG and retail REDcycle partners.

On the back of the devastating announcement regarding the collapse of the REDcycle program and supply of soft packaging now exceeding current processing capacity in Australia, APR want to get behind [#REDcycle](#) during this challenging time.

APR would like to assure all customers that current plastics collection and processing services through APR Plastics has not been affected by this and will continue to operate with no disruption. The APR team are committed to offering assistance and working together with REDcycle and it's partners to provide viable short term and long-term solutions so REDcycle can resume collections ASAP.

When challenges arise, as does the opportunity for change. We as an industry need to band together and reflect on different approaches to cultivate better ways to move forward and tackle Australia's problematic plastic waste stream.

For the circular economy model to work we need [#collaboration](#) across the [#supplychain](#). To permit this soft plastics initiative to be successful, we need full co-operation from all stakeholders.

[#APRPlastics](#) and Plastoil remain enthusiastic to work together with REDcycle partners, government, industry partners, and the supply chain to combine efforts towards achieving Zero Waste targets. At the recent Waste Expo held in Melbourne, [#Plastoil](#) and APR Plastics' provided insights on Australia's current potential to recycle better through APR Plastics Soft Plastic to Oil initiative. The video link contains footage from the expo and covers some FAQ's about how this proven technology will play a big part in diverting soft plastics waste from landfill through conversion into feedstock oil.

<https://lnkd.in/gmDZapzC> [#technology](#)



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